

Soil to Shelf

Connecting local growers to local grocers

Grower – Retailer Matchmaking Meeting

December 10, 2019

Sparkman Building, Mississippi Agriculture & Forestry Museum

Agenda

- 8:00-9:00 a.m. Registration
- 9:00 a.m. Welcome - Andy Gipson, Commissioner of Agriculture and Commerce
Mississippi Farm Bureau Mississippi Extension Service
- 9:15 a.m. Grocery/Retail Presentation Rotation
- Grocery #1 (9:15 – 9:30)
 - Grocery #2 (9:30-9:45)
 - Grocery #3 (9:45 -10:00)
 - Grocery #4 (10:00-10:15)
 - Grocery #5 (10:15-10:30)
- 10:30 Break
- 10:45 Farm to School
- MS Fruit & Veg Co (10:45-11:00)
 - Mississippi Department of Education (11:00-11:15)
- 11:15 GAP/GHP Certification
- 11:30 Genuine MS
- 11:50 Lunch
- 12:20 Presentation from MSU-ES
- Farm Production Planning and Finances
 - How to Market Your Farm Online
- Farmer Success Story
- 1:45 pm Grower- Buyer One-on-One Meetings and One-on-One time with
guest speakers.

