The goal of this interview is to characterize local farms and farmers and identify needs and assets, and identify opportunities for building the local food economy

**Background**

Name(s)

Contact Info/ Location

What do you produce and how much?

Plans for future production

Primary goal of farming

How did you start

How long have you farmed

How do you learn

Biggest successes

Biggest barriers

Number of acres

**Environmental**

What methods do you use

What tools/ equip are essential

What systems work well

What systems need improvement

How do you manage fertility

How do you manage pests/ disease

How do you manage weeds

How do you manage animal health

How do you manage irrigation

**Economic**

How many customers

How much income

Who supplies labor

Interest in:

sharing equip

Direct trade

Collaborative marketing etc

Where do your products go?

How do you market?

Do you value add

Do you barter

**Social**

What do you do for fun

Characterize interaction w/ customers

Would you like help through labor exchange or internships

Rate quality of life

Do you collaborate w/ other farms

Day job/ other skills and hobbies

**Needs and Potential for Collaboration**

What tools/ equip would you like to have

What information or assistance would be helpful

Interested in collaborative marketing

Interested in sharing labor

What skills or equip would you be willing to share

Interest in coordinating with others to supply local food

Interest in trading products

Interest in working w/ youth

Like to be included in farmer directory

Like to be included in marketing directory

Interest in attending quarterly farm summits

Interest in attending farmer showcase