

**Here's the final survey draft! Tomorrow lunch: discussion & distribution planing!**

1 message

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Thu, Oct 6, 2022 at 3:04 PM



Join in tomorrow (Friday) over lunch, 11:30-1 central!

1. Final proofread of the survey
2. Collaborating on distribution logistics - ***we need your help!***

We are building up to release the survey in November, this is likely our next-to-last meeting before launch, oh-my!

Here's the [final draft of the survey](#), the [meeting agenda](#), and the [Zoom link](#) (phone numbers below). We'll be doing 2 brainstorms:

1. Uses for the survey data...who else might be interested in this information and help push the survey?
2. How can we push the survey out and encourage responses?

Below is a list of ideas to get us started -- how might your organization approach this? What other ideas can we come up with? Before launch we'll be providing a toolbox of blurbs & such, plus some funding...and then this project will rely on collaborating partners (*you!*) to get the survey into the hands of farmers. How can we help do that? Please grab a sandwich and come think with us tomorrow!

- Print & distribute! Paper copies of the survey or QR code cards.
- Publicize! Digital or print. Ads, blurbs, press release/article, social media.
- Distribute or promote with other partners (local chapters or other orgs?)
- Distribute or promote at physical sites (fairs, expos, ??)

Join Zoom Meeting

<https://umn.zoom.us/j/98281722889?pwd=bWxUK3BwDhV0cXBmdjc5WnpJcitiQT09>

Meeting ID: 982 8172 2889

Passcode: MT7U8a

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