



LSU AgCenter **MarketReady Workshops**

WHO SHOULD ATTEND? Produce farmers, cottage food producers, value added processors, and other interested parties

Please Join Us for Our Workshops around Louisiana!

WORKSHOP HIGHLIGHTS INCLUDE:

- MarketReady provides professional marketing education to improve sales relationships and get you up to speed with the latest local food programs and resources.
- The training is based around best business practices identified by buyers, for example, pricing, insurance, packaging and GAPs in markets that are actively seeking to engage local suppliers
- Network with potential buyers

Preregistration required; registration includes handouts and a working lunch.

Baton Rouge	March 28	https://marketreadybtr.eventbrite.com
Lafayette	April 13	https://marketreadylft.eventbrite.com
Winnsboro	April 27	https://marketreadywnr.eventbrite.com
Monroe	April 28	https://marketreadymlu.eventbrite.com
Hammond	May 4	https://marketreadyhdc.eventbrite.com
Alexandria	May 10	https://marketreadyaex.eventbrite.com
Northwest Region	May 11	https://marketreadygdc.eventbrite.com
New Orleans	May 31	https://marketreadymysy.eventbrite.com

Preregister on-line using the link above for a particular location

Please note there is a series of MarketReady workshops to be offered throughout Louisiana in 2017. For current and updated listings of locations and dates see <http://www.southernsare.org/SARE-in-Your-State/Louisiana> or Eventbrite.

For more information: contact Melanie Way at mway3@lsu.edu or 225.578.1037 or Alessandro Holzapfel at aholza1@lsu.edu

PARTNERS: Special thanks to the partner agencies providing support for these trainings:



www.LSUAgCenter.com

William B. Richardson, LSU Vice President for Agriculture • Louisiana State University Agricultural Center • Louisiana Agricultural Experiment Station Louisiana Cooperative Extension Service • LSU College of Agriculture. The LSU AgCenter and LSU provide equal opportunities in programs and employment.