

SAVE THE DATE!

2018 LSU AgCenter MarketReady Training Series

Please join us for one of the 2018 MarketReady workshops held across Louisiana!

Workshop Highlights:

- Professional marketing education; get up to speed with the latest local food trends, programs, opportunities and resources. Improve your skills and boost sales.
- A training based on best business practices identified by buyers such as pricing, insurance, packaging, certifications, communication and more.
- Buyers' panel; network with potential buyers from various backgrounds from your area.

Who should attend? Small to medium scale produce farmers, cottage food producers, value-added processors, and other interested parties.

Please note that there is a series of MarketReady workshops to be offered throughout Louisiana in 2018. For current and updated listings of locations and dates see www.lsuagcenter.com/louisianamarketready.

For more information, please contact:

Alessandro Holzapfel via aholzapfel@agcenter.lsu.edu or (225) 578-2701.

April 18 th	Baton Rouge	2018batonrougemarketready.eventbrite.com
May 22 nd	Oak Grove	2018oakgrovemarketready.eventbrite.com
May 24 th	Shreveport	2018shreveportmarketready.eventbrite.com
June 12 th	Alexandria	2018alexandriamarketready.eventbrite.com
June 14 th	Lafayette	2018lafavettemarketready.eventbrite.com
June 20 th	Lake Charles	2018lakecharlesmarketready.eventbrite.com
June 21 st	Hammond	2018hammondmarketready.eventbrite.com
July 10 th	New Orleans	2018neworleansmarketready.eventbrite.com

Special thanks to the partner agencies providing support for these trainings.



www.LSUAgCenter.com

William B. Richardson, LSU Vice President for Agriculture – Louisiana State University Agricultural Center – Louisiana Agricultural Experiment Station Louisiana Cooperative Extension Service – LSU College of Agriculture. The LSU AgCenter and LSU provide equal opportunities in programs and employment.