



Farm to  
School

# Creating an Easier Path to Farm Fresh Food

- 8:30am                    **Registration/Sign-in**                    ... *Wheeler Hall, 1<sup>st</sup> Floor Auditorium*
- 9:00am                    **Welcomes:**
- Regina Tillman (Schoharie Valley Farm to School Project /CCE)
- Andra Spencer (NYS Ag & Markets / Farm to School)
- 9:15am                    **Plenary: The Big Picture**
- Economic Impact of Farm to School on Communities
- Jason Evans, Ph.D. (SUNY Cobleskill)
- Nutrition, Health and Learning: An Important Package!
- Anne Rogan, RD, Ph.D. (SUNY Cobleskill)
- Land to Grow On and Space to Breathe
- Glenda Neff (FINYS / American Farmland Trust)
- 10:45am                    - - - - - **Stretch Break** - - - - -
- 11:00am                    **Panel: This Is How We Do It!** (3 Key Steps to Farm to School Success)
- Joanne Lennon, MBA (Chicopee MA Public Schools)
- Allissa Eiser, RD (Bethlehem Central School District, NY)
- Glenda Neff (FINYS / American Farmland Trust)
- 12:15pm                    **Lunch with Speaker: Local Grains to School** ... *Champlin Hall, 2<sup>nd</sup> Floor*
- Amy Halloran, Local Food Advocate/Author "The New Bread  
Basket"/Pancake Maker Extraordinaire

1:30pm

**Breakout Sessions**

... *Wheeler Hall, 2<sup>nd</sup> Floor*

**Workshop: Adjusting Your Menu and Minding Your Budget** ...*Room 205*

Rachel Harb, Farm to School, Chicopee MA Public Schools

Joanne Lennon, MBA, School Food Svc, Chicopee MA Public Schools

**Workshop: Get Your Farm Food Safety Plans Ready for Sales  
to Institutions** ... *Room 204*

Robert G. Hadad, Cornell Vegetable Program/CCE

Erik-John Knocho-Schnellenberg, Eastern NY Commercial Horticulture  
Team /CCE

3:00pm

----- **Stretch Break** -----

3:15pm

**Plenary Workshop:**

...*Auditorium*

Local Procurement A-B-C's for the Big Bids ... and the Little Ones

Mark Bordeau, Broome-Tioga BOCES

Amanda Watson, Farm to School, NYS Dept. of Education

4:00pm

**Closing Remarks/Evaluations/CEU Sign-ups**

4:15pm

**Adjourned**

4:30pm – 6:30pm

**Network! Buyer/Seller Mixer:**

... *Champlin Hall, 2<sup>nd</sup> Floor*

Light refreshments with cash beer/wine/soda bar, exhibitor  
sponsored prize drawings. And, provide YOUR input into the  
regional "Harvest of the Month" schedule.

**Champlin Hall Exhibitors:**

- **Bassett Healthcare/Research Institute: 5210 Healthy Living Strategies**
- **Peterson Farms, Inc.**
- **NY Apple Country / NY Apple Association**
- **Slate Foods**
- **Schoharie Valley Farm to School Project**
- **NYS Education Department / Farm to School**