



# 2024 OAK CONFERENCE IMPACT REPORT

Thanks to the support of conference sponsors, partners, and funders, **OAK's 13th Annual Farming Conference**, *Advancing Organics In Kentucky: Adopting Practices, Increasing Resilience and Strengthening Systems*, was a SOLD OUT success.

The OAK Conference is a dynamic resource for Kentucky's organic farming community, who depend on the conference to provide research and demonstrations, connections with industry partners and peer collaboration opportunities in a single, convenient event to advance their farm practices and business strategies. All sessions were recorded and are currently available to registrants.

## Event Summary

- 3** Full Days
- 32** Sessions
- 392** Attendees
- 125** Scholarships
- 65** Speakers

## Participant Demographics

- 14%** aspiring farmers
- 56%** farmers → **53%** beginning farmers
- 23%** ag professionals
- 14%** local food advocates
- 18%** people of color, **54%** ≤44 years old, **53%** women

*"I walked away feeling incredibly uplifted and supported [...and] like I had an arsenal of contacts I can reach out to post-conference!"*

*- 2024 Beginning Farmer Attendee*

## Survey Results

- 93%** learned something useful
- 91%** will implement practices to meaningfully advance their work as an outcome of attending the conference
- 83%** will share something they learned with a peer in the field

