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Giverson Mupambi

Extension Assistant Professor - Cranberry Physiology at the UMass (Amherst) Cranberry Station

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Giverson Mupambi • You

Extension Assistant Professor - Cranberry Physiology at the UMass (Amherst)...
2yr •

Did you know that cranberries are planted in sand? Here are some pictures from our new cultivar evaluation project. The project aims to increase the profitability and sustainability of the Massachusetts cranberry industry by evaluating twelve new hybrid cultivars with improved fruit quality, yield, and disease resistance.



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Desmond R. Layne, Ph.D. • 1st

Department Head and Professor, Auburn University Horticulture

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This is impressive, Giverson. I did a lot of this work when I was with Clemson for new peach germplasm evaluation. Will you have industry standard

cultivars in the same planting so that you can make comparisons?

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Desmond R. Layne, Ph.D. · 1st
Department Head and Professor, Auburn University Horticulture

2y ...

That is true. This type of work is directly applicable to industry. I am glad that you shared about it. Good luck.

Like | Reply



Peter Jeranyama · 1st
Plant Physiologist at UMASS Amherst

2y ...

I can't wait to do some cool stuff on cold acclimation on the new plantings. Good job Dr. Mupambi.

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