

# Biosecurity training of New England swine farmers concerning visitors: changing perceptions and behavior

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TRAINING

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#### Introduction

Swine farmers in New England commonly allow visitors onto their farms and permit interaction with their livestock. While good for sales, the risk of animal disease exposure or transmission is often unrecognized. Farmer education on biosecurity measures can mitigate these risks.

#### Materials and methods

Ten swine farmers in Maine and New Hampshire participated in a study that was comprised of

- · 2-hour webinar training on biosecurity practices specific to small, outdoor swine units
- · Farm visits for biosecurity practice evaluation and feedback
- Site specific biosecurity plan development
- · Participant surveys pre and post

#### Acknowledgments

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#### Results

# PRE-PROJECT SURVEY

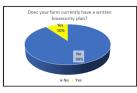
# **MAJORITY ALLOW VISITORS WITH** ANIMAL CONTACT

80% allow visitors into pig housing; 70% allow visitor contact with pigs. 70% do not require footwear wash 50% ask visitors to wash hands before 60% ask visitors to site recent pia contact

## **RESEARCHER OBSERVATIONS**

- Researchers noticed little on-farm signage to inform visitors of restricted areas
- On-farm discussion with researchers included possible disease transmission risk when visitors mingle with livestock

#### WRITTEN BIOSECURITY PLANS INCREASED AFTER STUDY BUT STILL A MINORITY



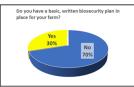
# 1 YEAR POST-PROJECT SURVEY

# **50% OF FARMERS NOW PERCEIVE HAVING VISITORS A CONCERN**

Practice	Your farm's biggest biosecurity weakness		
Visitors	Lots of farm visitors		
	Openness to visitors		
	Other friends come to visit the animals with		
	their friends who have animals at the farm.		
	Visitors		
	Visitors and staff not taking cleanliness		
	seriously around nigs		

# 30 - 40% FARMERS ADD NEW WAYS TO SAFEGUARD HAVING VISITORS

Practice	YES, A NEW PRACTICE	NO BUT WILL IMPLEMENT THIS YEAR	TOTAL CHANGE
On-farm signage to inform visitors of protocol	10%	30%	40%
Visitor protocol that assesses visitor risk	20%	10%	30%
Visitor protocol that limits direct contact with pigs	20%	10%	30%



#### Conclusions

- · Training followed by customized on-farm evaluation influenced farmer risk perception and management behavior
- Most implementable agritourism biosecurity actions farmers chose:
- 1. Adding visitor signage
- 2. Assessing visitor risk
- 3. Limiting visitor contact with livestock

#### Next steps

 More follow-up with one-on-one guidance requested to create written biosecurity plans and implement safer practices

### Resources developed

- Signage
- Checklist for having visitors
- Biosecurity webpage

