



Form #1: Individual Producer

Name of Producer or Agriculture Business:

Name of Farmers Market:

Year (circle one): 2020 2021 2022

<i>Answer "Yes" if the identified barrier negatively affects your business development. Answer "No" if the identified barrier does not affect your business development.</i>	Yes	No
Labor		
Access to affordable labor		
Access to trained labor		
Policy & Regulations		
Food Safety Regulations (Understanding the Policies)		
Food Safety Regulations (Obtaining a Copy of the Current Vendor Guides)		
Local Regulations and Fees		
Certifications (Required and Recommended)		
Labeling Requirements		
Business Development		
Too much or too little supply for the demand for products		
Product pricing		
Competition within the market		
High input costs		
High processing costs		
Marketing Knowledge		
Funding available to purchase marketing materials		
Understanding quality control and packaging standards		

Personal Factors		
Distance to the market		
Health problems (chronic disease, disability, etc.)		
Age		
Outside employment (Limits time dedicated to farm business)		
Technology (Understanding what is needed and how to use it)		
Technology (Being able to afford new technology for your business)		
Access to reliable high speed internet		
Crop and Land Management		
Pest or disease issues with crops		
Insufficient supply or lack of clean water		
Lack of farmland or space for agriculture business activities		
Insufficient or no cold storage solutions available for post harvest use		
Limited or no production planning related knowledge or training		
Limited or no processing equipment or slaughterhouses available within reason		
Limited funding for investing in expansion		
Access to large scale or pricey equipment		
Other (Please Specify):		

Additional Comments: