

## **PittMoss Has Something to Cluck About!**

### ***PittMoss Announces Patent for ROOST Poultry Bedding***

PittMoss patented approved ROOST Next-Generation Poultry Bedding is becoming the preferred choice for chicken and turkey farmers, and the poultry industry.

PittMoss ROOST is made from sustainable, organic paper products and is incredible absorbent and lightweight. The unique physical properties of PittMoss made it an ideal product for poultry bedding.

What's even better is ROOST's compostable and pH neutral benefits. Many ROOST customers can recycle the used ROOST in their garden and flowerbeds, so there is never any waste. Its all environmentally save and sustainable.

### ***PittMoss ROOST is another winning revolutionary product for animals and gardens!***

ROOST Poultry Bedding Commercial Trials provided great results compared to pine shavings. Let's take a look:

- 7% increased bird weight
- 4.3% improvement in feed conversion rate
- 50% deduction in sores and blisters on their feet
- 5% mortality rate reduction
- 35% lower ammonia toxicity
- 2.4 times better moisture absorption
- Lasts 4 times longer than pine shavings.

Our consumer survey response indicated that 98% would repurchase ROOST, and 80% heard about ROOST on PittMoss' social media channels. Now that's something to cluck about!

In 2021, PittMoss also was awarded the Department of Agriculture SARE Grant to conduct in depth evaluation of ROOST at David Jones Turkey Farm in Cabot, PA.

- The ROOST Poultry Bedding Trials revealed very positive results:

- The feet of the turkeys were healthier, cleaner, and drier.
- The turkeys lungs are not irritated by breathing in ammonia.
- The turkeys matured two weeks sooner so their growth was better that year.
- The turkeys were cleaner and whiter.
- ROOST required less liter depth compared to sawdust, making pen clean up easier.
- More expensive in the short-term, but worth it in the end.

***YOU CAN HELP US HAVE AN EVEN BIGGER IMPACT AS WE GROW! By investing in PittMoss you not only help animals live healthier, but you help us create a positive environmental impact!***

*\*Disclaimer: About 30 flock trial vs pine shavings and lab data confirming ammonia and moisture absorption measurements.*