



Montana Agritourism

Montana Agritourism Conference Experience Survey Bozeman, MT

The Montana Agritourism Conference survey was delivered via paper-based and online options on May 3rd, 2024. Twenty-five completed responses were collected, five of which were online and 20 paper-based. Results are displayed under each representative question.

Question	5 - Excellent		4 - Good		3 - Average		2 - Poor		1 - Terrible		Mean
	n	%	n	%	n	%	n	%	n	%	
How would you rate your overall experience?	16	64.00%	9	36.00%	0	0.00%	0	0.00%	0	0.00%	4.64
Please rate the overall quality of the speakers.	17	68.00%	8	32.00%	0	0.00%	0	0.00%	0	0.00%	4.68
How well-organized was the conference?	11	44.00%	14	56.00%	0	0.00%	0	0.00%	0	0.00%	4.44
How would you rate the registration process?	14	56.00%	11	44.00%	0	0.00%	0	0.00%	0	0.00%	4.56

Question	5 - Likely		4 - Somewhat		3 - Neither		2 - Somewhat		1 - Unlikely		Mean
	n	%	n	%	n	%	n	%	n	%	
Based on your experience, how likely are you to attend our future conferences?	19	76.00%	6	24.00%	0	0.00%	0	0.00%	0	0.00%	4.76

Question	Yes		No		Somewhat	
	n	%	n	%	n	%
Did the conference content meet your expectations?	24	96.00%	1	4.00%	0	0.00%
Were the venue and facilities suitable for the event?	25	100.00%	0	0.00%	0	0.00%
Did you find the networking opportunities valuable?	19	76.00%	1	4.00%	5	20.00%
Did you find it easy to network with other attendees?	18	72.00%	1	4.00%	6	24.00%

Question	Open-Ended Responses
Which session(s) did you find most valuable, and why?	Insurance (8); All (5); Value Added (3); Land Trust (3); Keynote (2); Fellows; Starting a business; Panel; Grant Information
What aspects of the conference do you think could be improved?	More networking (4); Booth visibility (2); Better orientation; Sustainability; Round tables; Share PPTs; Ice cream social in trade show area; Coffee social before; Calls to action; More Stats; Shorter afternoon
Do you have any suggestions for future topics or speakers?	Info about revenue; LLCs; Affiliations on name tags; Business advice; Other states; More like Cole; Abbey Majerus; Pedal to Plate; Longest table; Tribal connections; Tour
If applicable, please share any specific feedback about speakers.	High quality; More specifics on laws; Fewer stories; Variety; More pictures; Diversity
Were there any logistical issues you encountered during the conference?	Parking Passes (4); Need more breaks; Booth Visibility; Booth Access; Greeters