

Audience Reach Summary			
Chicano Sol	April	December	Change
Facebook Followers	341	357	4.6%
Instagram Followers	247	295	19.0%
Redtree Farmstand			
Facebook Followers	474	495	4.4%
Instagram Followers	504	599	19.0%
Shepherd's Whey			
Facebook Followers	941	993	5.5%
Instagram Followers	211	256	21.2%
Tuckey's Mountain Fresh			
Facebook Followers	98	122	24.5%
Instagram Followers	0	77	7600.0%
Facebook average change: 9.75			
Instagram average change 1,914%			

