



Small Farm Symposium

March 10 & 11 at Central Wyoming College

SATURDAY, MARCH 11

<p>8:00 AM: Registration and Trade Show Hot Coffee and Locally Made Pastries</p>		
<p>8:30 AM Welcome Address by Brad Tyndall President, Central Wyoming College</p>		
<p>Room 1</p>	<p>Room 2</p>	<p>Room 3</p>
<p>9:30 – 10:30 AM</p>		
<p>The Wyoming Food Freedom Act</p> <p>We will review the Wyoming Food Freedom Act and how it relates to your producer-to-consumer food sales. We will also report on the current Food Freedom Act changes being considered in the state legislature and the Wyoming Department of Agriculture Consumer Health Service's inspection and regulation</p> <p><i>LeAnn Miller - Eat Wyoming</i> <i>Melissa Hemken - CWC</i></p>	<p>Turning your Greens into Green</p> <p>Learn why hydroponics makes sense for Wyoming, principles of Lean Business Management, and strategies and methods for business-to-business sales (regardless of product).</p> <p><i>Trent Koehn - Greybull Valley Produce</i></p>	<p>Marketing Alternative Cuts of Meat</p> <p><i>Amanda Winchester - Central Wyoming College</i></p>
<p>10:30 AM – 12:00 PM</p>		
<p>Financial Intelligence</p> <p>We will look at a simple financial system to identify the most and least effective parts of your ranch business. We will also talk about what it takes to get from good financials to action that lead to greater profit.</p> <p><i>John Haskell - Ranch Right, LLC</i></p>	<p>Applying Lean Management Principles on the Farm</p> <p>Ben Hartman of Indiana's Clay Bottom Farm will present on Lean Management Principles as applied to farms of all sizes. You will learn about the principles of the Japanese-based lean management system that he uses to earn a living on a 1/2 acre of land. This is a virtual presentation.</p> <p><i>Ben Hartman - Clay Bottom Farm</i></p>	<p>Managing Pastures to Reduce Feed Costs</p> <p><i>Barton Stam - UW Extension</i></p>
<p>LUNCH & TRADE SHOW Rusty's Corner</p>		

Room 1	Room 2	Room 3
1:30 – 3:00 PM		
<p>Strategic Communication for Your Operation</p> <p>What does it take to build a strategic communications plan that effectively delivers your message and brings in customers and dollars? Join us to learn about the communication planning process, communication strategies, and tips for success that you can implement right away.</p> <p><i>Jennifer Marshall Weydevelde - CWC</i> <i>Julie Daniels – UW Extension</i></p>	<p>Lean Management Principles Applied to Vegetable Production Virtual Workshop</p> <p>Learn to apply the lean management principles to your vegetable operation.</p> <p>This is an interactive virtual workshop that requires attendance in the previous session – “Applying Lean Management Principles on the Farm”.</p> <p><i>Ben Hartman - Clay Bottom Farm</i></p>	<p>Professional Goat Browsing, Strategic Land Management</p> <p>Goat Green strategically manages mob browsing between 30 to 2,500 goats/herd in small urban parks to expansive rangelands. We are the longest running professional prescription goat grazing operation in the US. We do not sell for slaughter, so we value our animals based on their behavior, gut memory, experience, genetics, and jobs memory.</p> <p><i>Lani Malmberg - Goat Green, LLC</i></p>
TRADE SHOW and REFRESHMENTS		
ROOM 1	ROOM 2	ROOM 3
3:15 – 4:15 PM		
<p>Solar Energy on the Farm and Ranch</p> <p>Range Solar will present practical solar purposes for the farm and ranch, including passive solar ideas. From 1 solar module to 100, batteries or not, solar can be useful in any operation!</p> <p><i>Stacy Schmid - Range Solar and Wind</i></p>	<p>Flower Farming and Floral Design</p> <p>Come to hear the success story of an unconventional business start-up. Brooke is an art teacher turned flower farmer at high elevation and rural farming. Questions welcome!</p> <p><i>Brooke Seitz - Barefoot Brook</i></p>	<p>Goat Dairy</p> <p>Interested in producing milk or making cheese from your livestock? Lindsey will discuss the challenges of starting your own farmstead creamery. She will highlight their journey producing cheese under the Food Freedom Act and opening the first and only Grade A goat dairy and Creamery in Wyoming.</p> <p><i>Lindsey Washkoviak - Medicine Bow Creamery</i></p>
4:15 – 5:15 PM		
<p>Calculating Break Even Price/Yield for your Operation</p> <p>Breakeven describes the price or yield needed to cover cash costs for a particular enterprise. Earning more than breakeven levels of return is necessary for profitability. Attend this session and learn how to calculate breakeven price and yield for your enterprise mix, as well as account for the risk involved.</p> <p><i>John Hewlett - UW Extension</i></p>	<p>Making Money with Mushrooms</p> <p>Are mushrooms money-makers? Daniel Stewart of Riverton’s High Country Fungus will talk about cultivating fresh mushrooms for sale as well as his new business venture to create mushroom product packaging.</p> <p><i>Daniel Stewart - High Country Fungus</i></p>	<p>Profitable Poultry</p> <p>Do your chickens pay their way? Whether keeping laying hens to sell eggs or raising meat birds to harvest for packaged chicken products, managing the flock as a business creates profitability. Melissa Hemken will talk about managing poultry for production capacity, including breeds, feed, coop designs, equipment and supplies.</p> <p><i>Melissa Hemken - Melissahof Farm</i></p>
5:00 – 6:00 PM TRADE SHOW ~ REFRESHMENTS ~ DOOR PRIZES		

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