

MT AGRITOURISM FELLOWS

SEMINAR FOUR

----- R E C A P



Agritourism Fellows Gather for Seminar Four in Billings, Montana

The Agritourism Fellows met in Molt, MT on a brisk, but sunny morning in a farm yard with more than ninety alpacas and a handful of llamas. The Mule Train Alpacas was our first stop on the fourth Agritourism Fellows seminar of 2024. This was an impressive stop! Mule Train Alpacas offer tours of their operation, hand made alpaca goods, and they show their alpacas all around the United States. All of the fellows were scheming how to take home an alpaca or two home after the tour! The fellows relocated to the Yellowstone Valley Fairgrounds to discuss the upcoming Montana Agritourism Conference. The fellows then walked to the Northern Ag Network for a tour and media training with Colter Brown. After the media training, we hit the Southwest Montana burger trail and stopped by Diamond X restaurant. We wanted to give a shout out to the Yellowstone Valley 4–H group for supplying us with lunch both days that we were in Billings.

Photo: Agritourism Fellows gather for a meeting with the Billings Chamber Ag Committee.

Seminar Four Continued.

MEDIA TRAINING, GROWER COOPERATIVE, HYDROPONICS, & RIPPLE MAPPING

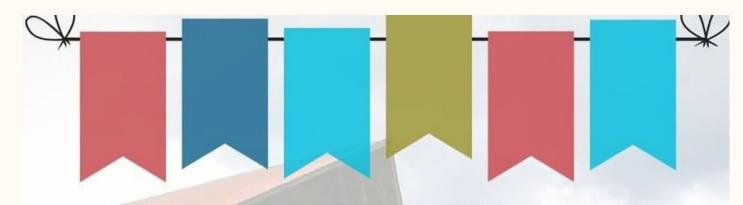


Day two of seminar four started early with a meeting and breakfast with the Billings Chamber Ag Committee. This committee exists in Billings to inform and educate the membership and community regarding issues and changes related to agriculture. They were excited to hear from our fellows and learn about agritourism in the state. Connor Rose from My Green Earth Beef visited with us about their sustainable beef operation and their direct to consumer beef. Our next stop was the Yellowstone Valley Food Hub, a grower's cooperative, with over 35 local producers, that serves central and eastern Montana. The convoy continued to Swanky Roots, a hydroponics operation outside of Billings, where they grow lettuce and other microgreens. The final activity of the day was a Ripple Mapping workshop with Tara Mastel, MSU's Community Vitality Program Leader.





Photos: (Top) Fellows touring Swanky Roots. (Bottom Left) Fellows meeting Taylor Brown, Colter Brown, and Brett McRae at the Northern Ag Network. (Bottom Right) Adorable alpaca from Mule Train Alpacas - Great hair!



SAVE THE DATE

MONTANA AGRITOURISM CONFERENCE

"Building Agritourism from the Ground Up: Inviting You to the Table"

FRIDAY MAY 3, 2024 8AM - 4PM

at Montana State University in Bozeman

FEATURING EDUCATIONAL SESSIONS,
NETWORKING OPPORTUNITIES, AND KEYNOTE
SPEAKERS ON THE VALUE AND IMPORTANCE OF
THE AGRITOURISM INDUSTRY IN MONTANA

Hosted by the Montana Agritourism Fellows and MSU. Registration opens in February 2024.





Following the Fellows

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Coming Up

MONTANA AGRITOURISM CONFERENCE

May 3rd in Bozeman, Montana for the first Montana Agritourism Conference

FIND OUT MORE



Find Agritourism in MT

ABUNDANT MONTANA

Find Montana Agritourism operations with Abundant Montana's new website. Their map of the agritourism in MT is a great resource!

<u>ABUNDANT MT</u>



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