







Challenges you to Soil Your Undies!

How Healthy is Your Soil? Take the Challenge to Find Out!

Whether you're on crop, range or forestland, the quick and dirty way to test your soil health is by "planting" a pair of new, cotton underwear in the site you're curious about.

Start soiling your undies May 15, 2022*!

*or a day that works for you!



Plant a pair of new, cotton underwear horizontally about 3 inches deep in the site you're curious about. Don't forget to mark the spot you planted!



Take a photo of you planting your underwear and post to Instagram @wearefortheland with #soilyourundiesmt

Register and upload pic at wearefortheland.org/soil-your-undies



Wait at least 60 days. This gives your soil microbes time to do their magic! Then dig the undies back up.



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Show us your undies!

Dig 'em up and see how they did! Post and share like before!



When you bury your undies, the 100% cotton fabric is eaten by soil microbes. The more fabric that disappears the healthier your soil!

Thanks to our partners!









We Are For the Land is a new non-profit in Paradise Valley that:

- Connects consumers to their food & land
- Supports producers and land stewards with ecological outcome verification tools & know-how
- Offers opportunities for research partnerships

We are a <u>Savory Influencer Hub Candidate</u> & an <u>OpenTeam Hub</u>

