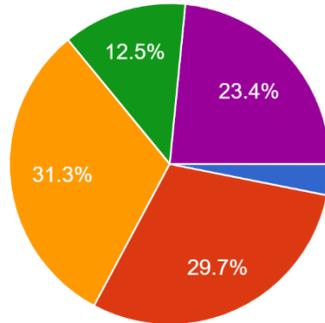


## How long have you been farming?

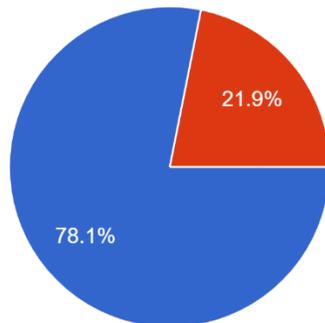
64 responses



- We're about to begin our first year
- 1-5 years
- 6-10 years
- 11-15 years
- 16+ years

## Are you currently a CSA farmer?

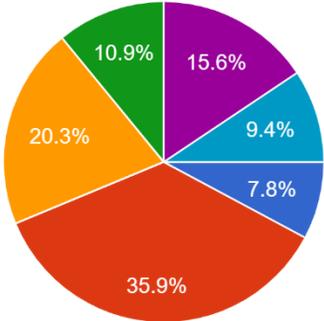
64 responses



- Yes
- No

# How long have you been running your CSA?

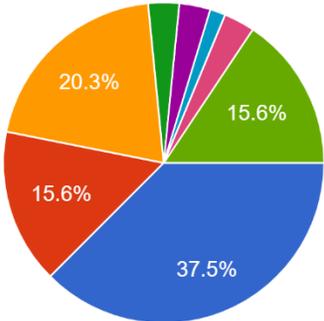
64 responses



- We're about to begin our first year
- 1-5 years
- 6-10 years
- 10-15 years
- 16+ years
- We don't do CSA

# How many members does your CSA have currently?

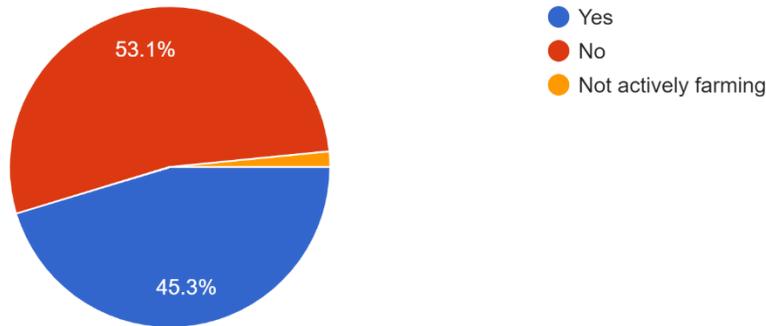
64 responses



- 1-50 members
- 51-100 members
- 101-200 members
- 201-300 members
- 301-400 members
- 401-500 members
- 501+ members
- We don't do CSA

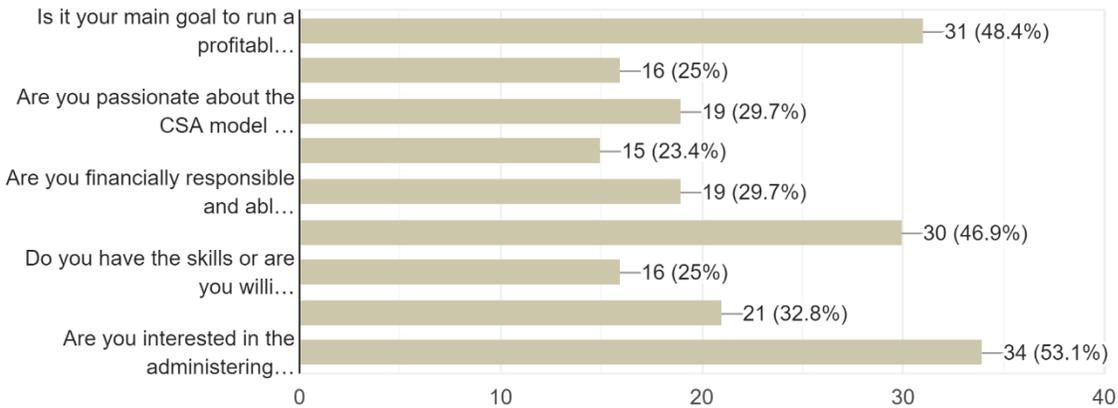
## Are you certified organic?

64 responses



## Of the following BUSINESS-related questions for someone to consider before beginning their CSA operation, ...e most important? (select only THREE)

64 responses



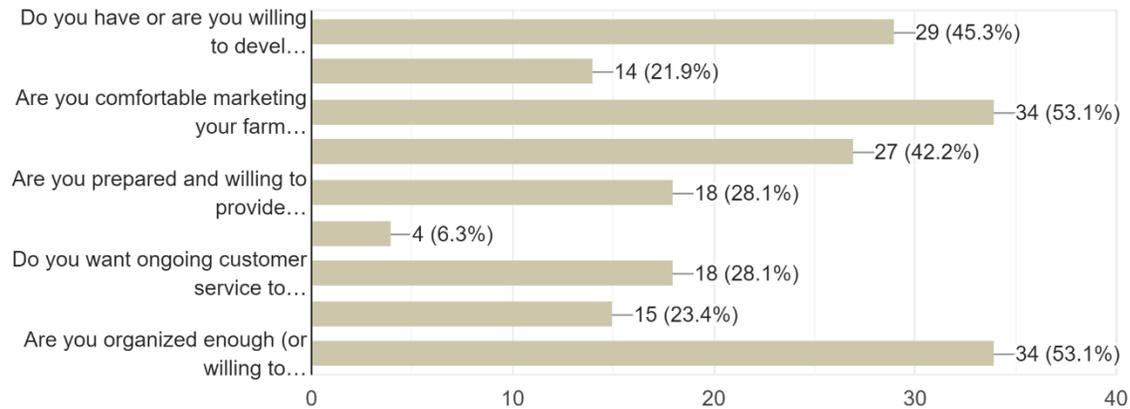
These are a little hard to read. The top three are:

1. Are you interested in the administering of many small details related to managing CSA membership (sign up, payment, delivery, site lists, etc)?
2. Is it your main goal to run a profitable farming business?
3. Do you have a plan for funding and scaling your business as well as purchasing or accessing appropriate infrastructure?

It didn't rank highly, but I think we should discuss adding in the CSA passion question, currently written as: Are you passionate about the CSA model and movement?

## Of the following COMMUNICATION-related questions for someone to consider before beginning their CSA o...e most important? (select only THREE)

64 responses



Again, a little hard to read. Tied for first are:

- Are you comfortable marketing your farm and making connections within your community?
- Are you organized enough (or willing to become more organized) so that you can communicate well with your members in advance?

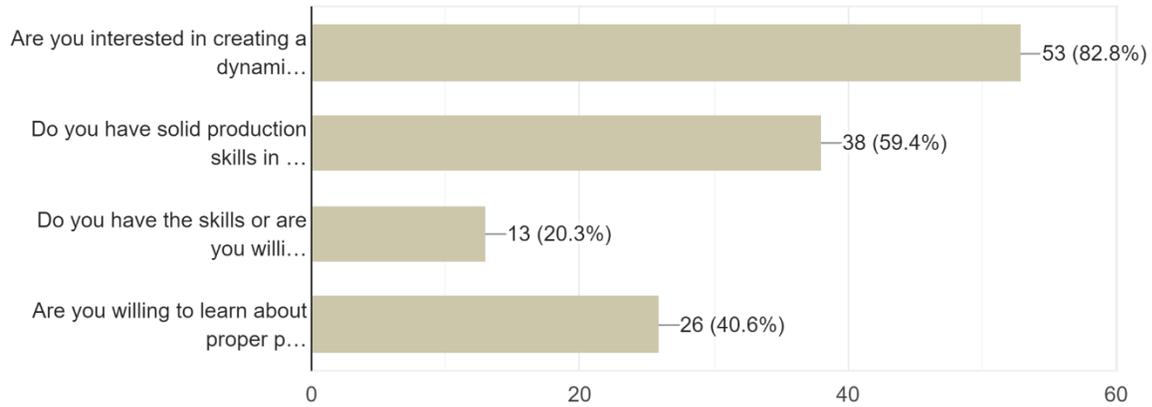
Followed by:

3. Do you have or are you willing to develop the skills to set and manage customer expectations?

4. Are you willing to do some degree of hand-holding with your customers when it comes to teaching them how to use and cook their produce?

Of the following PRODUCTION-related questions for someone to consider before beginning their CSA operation, ...the most important? (select only TWO)

64 responses

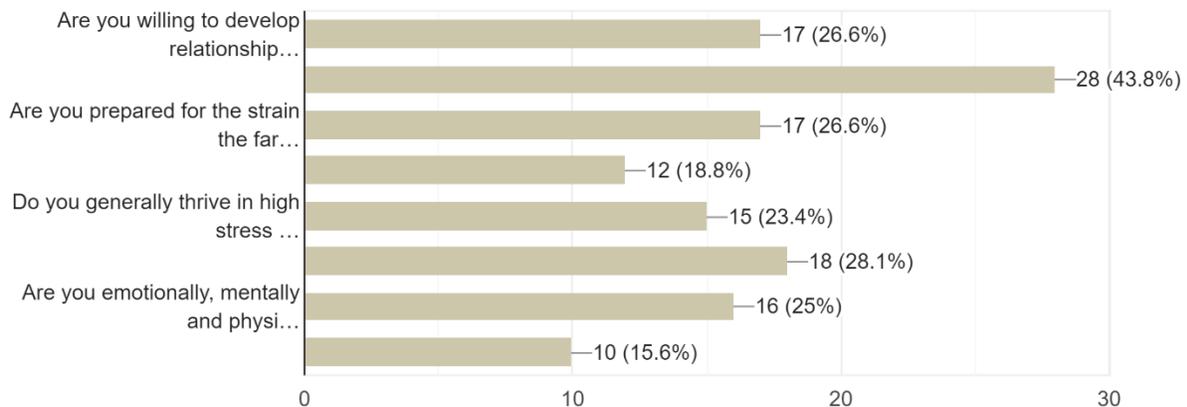


Pretty clear winners here:

1. Are you interested in creating a dynamic crop plan with many moving parts and do you have the skills and systems to plant in multiple successions per season?
2. Do you have solid production skills in agriculture or any experience on another farm?

Of the following RELATIONSHIP & LIFESTYLE-related questions for someone to consider before beginning...he most important? (select only TWO)

64 responses



The top one is pretty clear cut: Are you willing to make sacrifices for your business and are you comfortable with the fact that the farm will come first several months out of the year?

Here are the others, in order:

1. Can you handle the constant pressure of a weekly harvest for several months on end?
2. Are you prepared for the strain the farm will put on your relationships?
3. Are you willing to develop relationships with your CSA members?
4. Are you emotionally, mentally and physically strong and/or willing to find supports in any of these areas during times of hardship?