

Sep 1, 2015 - Aug 31, 2016

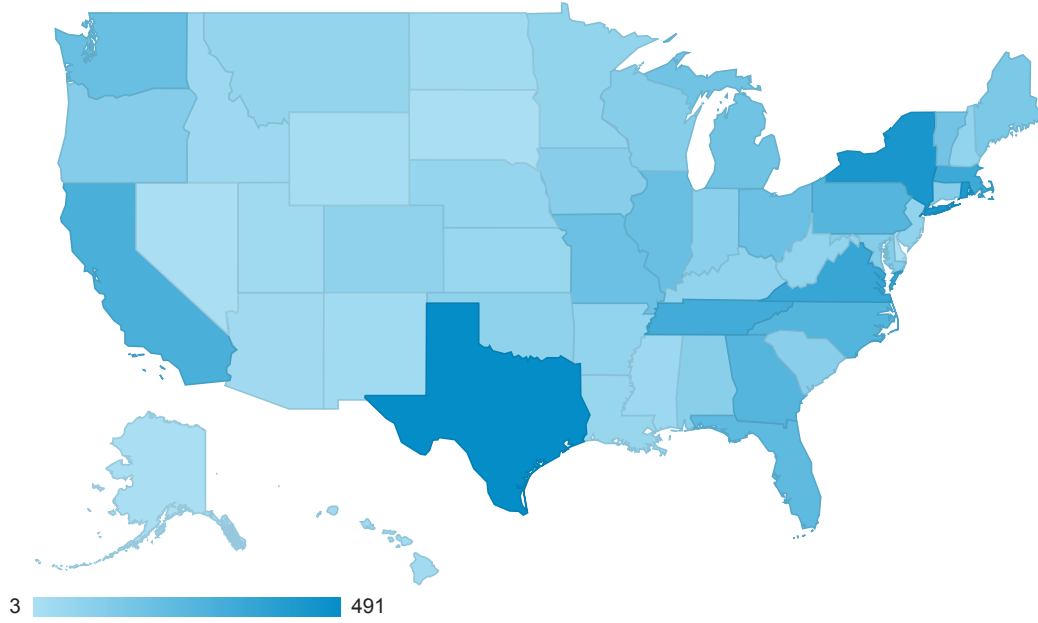
Location

ALL » COUNTRY: United States

All Users
74.65% Sessions

Map Overlay

Summary



Region	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	6,929 % of Total: 74.65% (9,282)	68.13% Avg for View: 72.12% (-5.52%)	4,721 % of Total: 70.53% (6,694)	74.92% Avg for View: 77.61% (-3.47%)	1.59 Avg for View: 1.51 (5.34%)	00:01:33 Avg for View: 00:01:20 (16.99%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (0.00)
1. Texas	491 (7.09%)	78.00%	383 (8.11%)	79.02%	1.38	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. New York	433 (6.25%)	65.82%	285 (6.04%)	77.60%	1.42	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Virginia	341 (4.92%)	66.86%	228 (4.83%)	67.74%	1.57	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. California	287 (4.14%)	76.31%	219 (4.64%)	82.23%	1.31	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. Massachusetts	327 (4.72%)	64.22%	210 (4.45%)	60.55%	1.83	00:02:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Pennsylvania	254 (3.67%)	77.95%	198 (4.19%)	78.35%	1.46	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. North Carolina	260 (3.75%)	73.46%	191 (4.05%)	68.08%	1.53	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Georgia	251 (3.62%)	75.70%	190 (4.02%)	81.27%	1.36	00:01:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Tennessee	311 (4.49%)	60.13%	187 (3.96%)	79.74%	1.36	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Florida	224 (3.23%)	71.43%	160 (3.39%)	74.55%	1.62	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Illinois	195 (2.81%)	75.90%	148 (3.13%)	81.54%	1.29	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Michigan	171 (2.47%)	78.95%	135 (2.86%)	75.44%	1.40	00:01:10	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	State	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	
13.	Washington	196 (2.83%)	68.88%	135 (2.86%)	77.55%	1.33	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
14.	Missouri	186 (2.68%)	71.51%	133 (2.82%)	71.51%	1.69	00:01:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
15.	Ohio	186 (2.68%)	67.20%	125 (2.65%)	77.96%	1.41	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
16.	Vermont	167 (2.41%)	71.86%	120 (2.54%)	73.65%	1.50	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	Maine	141 (2.03%)	82.27%	116 (2.46%)	83.69%	1.23	00:00:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	Oregon	115 (1.66%)	79.13%	91 (1.93%)	81.74%	1.24	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Wisconsin	110 (1.59%)	80.91%	89 (1.89%)	83.64%	1.30	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	Alabama	100 (1.44%)	79.00%	79 (1.67%)	75.00%	1.43	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	Maryland	113 (1.63%)	69.03%	78 (1.65%)	77.88%	1.36	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	Indiana	97 (1.40%)	79.38%	77 (1.63%)	90.72%	1.13	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	Rhode Island	419 (6.05%)	18.38%	77 (1.63%)	42.72%	4.12	00:07:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	Connecticut	110 (1.59%)	62.73%	69 (1.46%)	67.27%	1.53	00:01:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	Iowa	103 (1.49%)	65.05%	67 (1.42%)	82.52%	1.43	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	Kentucky	78 (1.13%)	85.90%	67 (1.42%)	83.33%	1.42	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	District of Columbia	73 (1.05%)	87.67%	64 (1.36%)	71.23%	1.40	00:00:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Oklahoma	83 (1.20%)	77.11%	64 (1.36%)	84.34%	1.27	00:00:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	Arkansas	73 (1.05%)	84.93%	62 (1.31%)	80.82%	1.33	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	New Hampshire	73 (1.05%)	82.19%	60 (1.27%)	75.34%	1.55	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	Minnesota	70 (1.01%)	75.71%	53 (1.12%)	70.00%	1.66	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	New Jersey	77 (1.11%)	67.53%	52 (1.10%)	71.43%	1.68	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	Louisiana	56 (0.81%)	91.07%	51 (1.08%)	87.50%	1.21	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	Colorado	79 (1.14%)	62.03%	49 (1.04%)	82.28%	1.24	00:00:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	(not set)	44 (0.64%)	95.45%	42 (0.89%)	95.45%	1.16	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	West Virginia	75 (1.08%)	56.00%	42 (0.89%)	57.33%	2.03	00:03:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	Mississippi	45 (0.65%)	91.11%	41 (0.87%)	80.00%	1.31	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	South Carolina	102 (1.47%)	39.22%	40 (0.85%)	82.35%	1.26	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	Nebraska	63 (0.91%)	61.90%	39 (0.83%)	87.30%	1.14	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	Kansas	52 (0.75%)	71.15%	37 (0.78%)	82.69%	1.46	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	Idaho	44 (0.64%)	63.64%	28 (0.59%)	77.27%	1.43	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	Montana	67 (0.97%)	35.82%	24 (0.51%)	89.55%	1.13	00:00:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	Utah	35 (0.51%)	65.71%	23 (0.49%)	88.57%	1.11	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	Arizona	31 (0.45%)	64.52%	20 (0.42%)	70.97%	1.42	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	Hawaii	26 (0.38%)	76.92%	20 (0.42%)	84.62%	1.15	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	New Mexico	29	55.17%	16	96.55%	1.99	00:00:01	0.00%	0	\$0.00

46. New Mexico	29 (0.42%)	55.17%	10 (0.34%)	96.55%	1.03	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
47. North Dakota	29 (0.42%)	34.48%	10 (0.21%)	86.21%	1.14	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
48. Wyoming	16 (0.23%)	50.00%	8 (0.17%)	62.50%	1.69	00:02:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
49. South Dakota	7 (0.10%)	100.00%	7 (0.15%)	85.71%	1.57	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
50. Alaska	7 (0.10%)	71.43%	5 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
51. Nevada	4 (0.06%)	100.00%	4 (0.08%)	75.00%	2.00	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
52. Delaware	3 (0.04%)	100.00%	3 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 52 of 52