

West African Eggplant		Year 1
PRODUCTION		
Acres or beds in production:		1
Yield per acre or bed (lbs):		4500
Total Yield (lbs):		4500
SALES		
% sold wholesale:		
Wholesale price:		
Total Wholesale sales:		0
% Sold Retail:		100%
Retail price:		\$5.00
Total Retail sales:		\$22,500.00
Gross Revenue:		\$22,500.00
EXPENSES		
Growing Supplies:		
<i>4 x 2400' foot roll black plastic - 4 rolls @ \$97.50/roll</i>		\$390.00
<i>50 cell seedling tray - 1/2 case (100 ct) @ \$173/roll</i>		\$86.50
<i>compost - 10 cubic yards @ \$76/yard</i>		\$760.00
<i>fertilizer - 2 gallons @ \$5/gallon</i>		\$10.00
<i>seeds - 50 grams @ \$170.50/kg + \$75 for shipping and packing</i>		\$12.75
<i>packing boxes - 300 @ \$2.20/box</i>		\$660.00
TOTAL EXPENSES		\$1,919.25
LABOR		
<i>seeding</i>		8.00
<i>pest management</i>		432.00
<i>transplanting</i>		48.00
<i>laying black plastic</i>		24.00
<i>weeding</i>		480.00
<i>harvesting</i>		384.00
Total Hours		1376.00
LABOR COST @ \$12.75/hour		\$17,544.00
Per Unit Cost ((Labor + Expenses)/Number of Units)		\$4.33
Net Profit/Loss (Gross Revenue - (Labor + Expenses):		\$3,036.75
Gross Margin Per Unit (Total Net/Number of Units/Selling Price)		13.50%