

Colorado's Born to Be Wild Specialty License Plate

Supporting Our Agricultural Communities AND Healthier Wild Landscapes



WHAT IS THE 'BORN TO BE WILD' LICENSE PLATE?

Proceeds from this beautiful plate will go directly to Colorado Parks and Wildlife (CPW) to lay the groundwork for Coloradans to live and work with wolves and other wild carnivores through programs that minimize conflict, foster understanding, and support people on working landscapes.

While wolves present challenges akin to those posed by other apex carnivores, wolves may bring unique challenges to Colorado's working landscapes. The 'Born to Be Wild' license plate will play a critical part in supporting measures to foster understanding and cooperation between all stakeholders.

EXAMPLES OF WHAT THE 'BORN TO BE WILD' LICENSE PLATE WILL FUND

Accepting wolves and other wild carnivores on a working landscape requires some adjustments to how we do things, especially when raising livestock. Ensuring that wolves and ranches thrive requires long-term preventive tools and strategies. Funds from the plate will also support outreach to help the public access and understand the best science about wolves, their habitat, and the important role they play in maintaining Colorado's biodiversity.

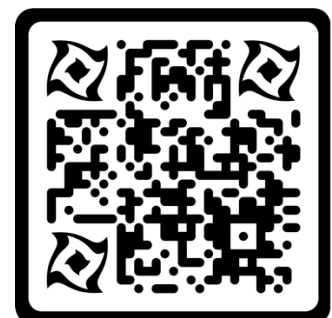
The specialty plate will help fund training, technology, and collaborations, including:

- ✦ Tools like spotting scopes and binoculars to help monitor wolves.
- ✦ Training for techniques such as herding to reduce livestock vulnerability.
- ✦ Acoustic/visual deterrence technology, including fladry and fox lights.
- ✦ Trained range riders.
- ✦ Animal resources, such as livestock guardian dogs, llamas, and donkeys.
- ✦ Community building, including events to foster understanding and tolerance.

HOW MUCH WILL THE PLATE COST?

The plate will be available in 2024 to any applicant who pays a onetime \$25 fee for the highway users tax fund, an annual \$50 fee to the Colorado Parks and Wildlife (CPW) cash fund, and a onetime \$25 fee for the Colorado DRIVES vehicle services account. So, for the first year, the plate will cost you \$100, then \$50 annually thereafter. It's that annual \$50 that will make all the difference for Colorado's wolves and ranchers.

Available for purchase in early 2024 at your county Department of Motor Vehicles office.



Visit <https://wolfplate.org>