

On-Farm Food Safety, Postharvest Handling, and Wholesale Marketing Workshop

WHOLESALE SUCCESS

Risk Management is Good Business: Best Practices for Specialty Crop Farmers

9AM – 4:30PM

Two Locations:

Wednesday March 9th 2016 - Charleston, SC
at Coastal Research & Education Center, 2700 Savannah Hwy.

Friday March 11th 2016 - Clemson, SC
Madren Conference Center, 230 Madren Center Dr.

The Clemson University Sustainable Agriculture Program and Family Farmed in collaboration with the USDA invite you to attend one of these two high quality trainings. Please join expert farm consultant Atina Diffley for the full day of training for farmers and agricultural professionals in food safety best practices, working with wholesale buyers, post-harvest handling and maintaining the cold chain. There will also discussion of crop specific tools with expert recommendations for harvesting, washing, cooling and storing fruits and vegetables with on farm demonstrations at each location.

INSTRUCTORS:

Atina Diffley, is an organic farmer and author of the 2012 award winning memoir, Turn Here Sweetcorn, Organic Farming Works. Atina draws on her decades of experience in vegetable production and marketing to provide operators of produce farms of any size with useful, practical, profit-making guidance on how to achieve the highest quality produce for sale!

COST:

This workshop includes a Wholesale Success Manual* (\$70 value), training and lunch provided at **NO COST to residents of South Carolina, Alabama, Florida, Georgia and Puerto Rico** thanks to special grant funding from USDA. Residents of other states are welcome to attend the training for the cost of the training manual, \$70. *This 316 page manual is newly updated and in its fourth printing. *Wholesale Success* covers up-to-date best practices information on food safety, postharvest handling, packing, business management, marketing, and crop-specific profiles for over 100 crops.

REGISTRATION:

Pre-registration is required. Please do so at:

https://secure.touchnet.net/C20569_ustores/web/product_detail.jsp?PRODUCTID=1450&SINGLESTORE=true

QUESTIONS:

Contact Kelly Flynn Gilkerson at kgilker@clemson.edu



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