

February 16, 2022

To Whom It May Concern,

My name is Kimmie Gauck and I am owner of Gauck's Meats in Greensburg, Indiana. Our family raises pork, grass fed and finished beef and pasture raised chicken.

Our farm strives to include each family member. Our son, Christopher-age 18, raises the chickens. Our daughter, Addie-age 15, raises the pigs. My husband, Steve, and I raise the beef.

Currently we sell to customers through the Greensburg/Decatur County Farmers Markets on Fridays from May through October, direct on farm sales and participate in the Hoosier Harvest Market Cooperative. We offer a variety of meat products throughout the year. This year was our twelfth season selling in downtown Greensburg at the Farmers Market, second year having the freezer room and our second year participating in Hoosier Harvest Market Cooperative.

I enjoy having a direct connection with the consumers. Over the years I have seen an increased interest in consumers wanting to know the farmer that raises what they are eating. I feel we help fill this niche in Decatur County and are trying to fill this niche in other local communities as well. With our involvement in Hoosier Harvest Market, we have been able to get our meats into the hands of people who otherwise may not be able to purchase our products.

As a farmer partner with Hoosier Harvest Market, we have seen an overall sales increase of eleven percent. Additionally, the Hoosier Harvest Market provides an outlet for sales year-round. Our involvement in this cooperative has been beneficial to our business as well as the communities served. I would be happy to discuss any questions or inquiries you have about the impact of the Hoosier Harvest Market Cooperative.

Sincerely,

*Kimmie Gauck*

Kimmie Gauck  
Gauck's Meats  
7117 E County Road 50 N  
Greensburg, IN 47240  
812-614-1223  
kimmiegauck@hotmail.com  
Find our Facebook Page-search "Gaucks Meats"