

January 7, 2023

To Whom It May Concern,

My name is Kimmie Gauck and I am co-owner of Gauck's Meats in Greensburg, Indiana. Our family raises pork, grass fed and finished beef and pasture raised chicken.

Our farm strives to include each family member. Our son, Christopher-age 19, owned and raised the chickens until going off to college this fall. Our daughter, Addie-age 16, owns and raises pigs and has purchased her brother's portion of the business, raising meat chickens. My husband, Steve, and I raise the beef.

Currently we sell to customers through three different options. First being the Greensburg/Decatur County Farmers Markets on Fridays from May through September. Secondly, through direct on farm sales and lastly, participate in the Hoosier Harvest Market Cooperative. We offer a variety of meat products throughout the year. The year 2022 was our thirteenth season selling in downtown Greensburg at the Farmers Market. Our second year having an on-farm pick up option available to customers and our second year participating in Hoosier Harvest Market Cooperative.

I enjoy having a direct connection with the consumers. Over the years I have seen an increased interest in consumers wanting to know the farmer that raises what they are eating. I feel we help fill this niche in Decatur County and are trying to fill this niche in other local communities as well. With our involvement in Hoosier Harvest Market, we have been able to get our meats into the hands of people who otherwise may not be able to purchase our products.

The Hoosier Harvest Market provides an outlet for sales year-round. Our involvement in this cooperative has been beneficial to our business as well as the communities served. As a farmer partner with Hoosier Harvest Market, in 2022, the market increased our overall sales by eight percent. Hoosier Harvest Market had its largest impact for us by increasing our "off farm market" season sales by thirteen percent. Hoosier Harvest Market has also promoted us into neighboring communities increasing our impact and profits. I would be happy to discuss any questions or inquiries you have about the impact of the Hoosier Harvest Market Cooperative.

Sincerely,



Kimmie Gauck
Gauck's Meats
7117 E County Road 50 N
Greensburg, IN 47240
812-614-1223
kimmiegauck@hotmail.com
Find our Facebook Page-search "Gaucks Meats"